

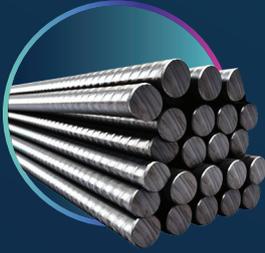


# All Forms of Steel. One Reliable Source.

From infrastructure and real estate to manufacturing and mobility, we supply steel in every grade, form, and size, backed by assured quality and dependable delivery.

Birla Pivot, from the Aditya Birla Group, is a B2B e-commerce platform that simplifies procurement through transparent pricing, verified suppliers, and integrated financing.

## Our Offerings



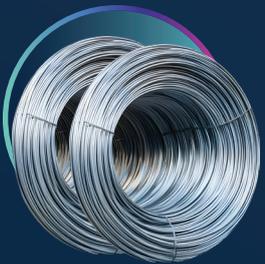
### TMT Rebar

- Fe500
- Fe500D
- Fe550
- Fe550D
- CRS



### Structural Steel

- Primary Grade & Rolling ISI
- Angles
- Channels
- Beams & Columns



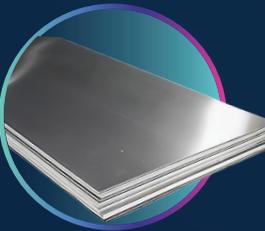
### Wire Rods

- Primary Grade
- Secondary Grade



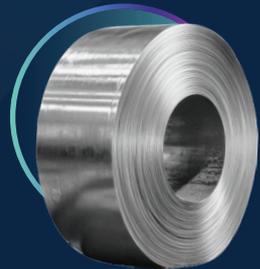
### Pipes

- MS Pipes
- GI Pipes
- DI Pipes



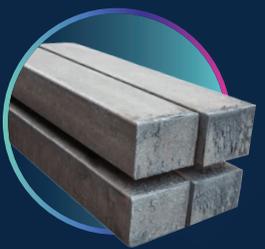
### Stainless Steel

- SS Sheet
- SS coils



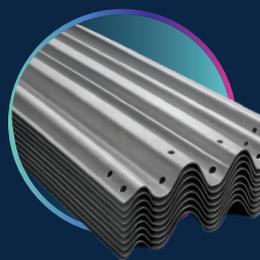
### Coils and Sheets

- CR Sheets and Coils
- GI Sheets and Coils
- HR sheets, Plates, and Coils
- Colour-coated Roofing Sheets



### Raw Materials

- Ingot
- Billet
- Pig iron
- Scrap
- Sheets



### Fabricated Products

- Butt Weld
- Dowel Bar
- Crash Barrier
- DI Pipes
- Stirrups
- Machine Products
- Structures
- Wire Mesh

## Superior Steel from India's Most Trusted Brands

**TATA STEEL**  
We Also Make Tomorrow

**usha martin**

**JBG**  
Jai Balaji Group

**RASHMI GROUP**

**TRISHA**

**METRO METRO**

**JSW**

**BANSAL**  
TMT SARIYA

**Mi**

**SURYADEV**  
TMT REBAR

**MACHO**  
TMT BARS  
IN D I A

**RATHI** STEEL BARS  
Legacy of trust. Since 1942.

**सेल SAIL**

**KALIKA**  
STEEL

**GK**  
TMT

**AF STAR**

**PRESIDENT**

**RUNGTA STEEL**

**ONE GOLD**

**ONE GOLD**  
"97 BARS OF SUPER LINES"

**AMBA**  
SHAKTI SD TMT  
PURE STEEL BARS

**MTG GROUP**

**PULKIT**  
TMT BARS  
Evolving Relationship

**7 STAR**

**मोयरा**  
सरीया

**MSP**

**VRKP**

**BHUWALKA PIPES (P) LIMITED**

**SBF**  
**RAPID**  
TMT  
Strong Build. Forever...

**maxon**

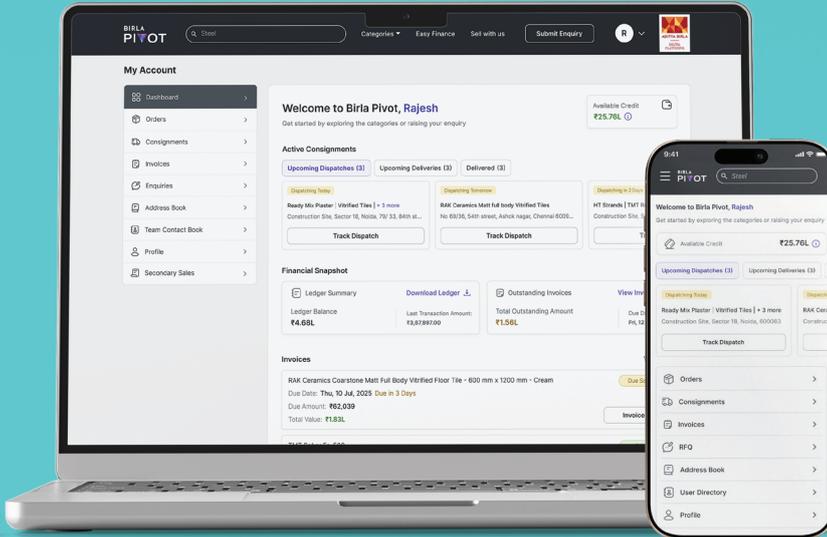
**THANE STEELS**  
Formerly Thane Steels Pvt. Ltd.

**R**

**BHAGWATI**  
STEEL INDIA  
ISO 9001:2015

**BALAJI SHAKTI**  
THERMAX TMT BAR  
THE ULTIMATE STRENGTH

**PRIME GOLD**



## Simplify Your Procurement Journey With Birla Pivot



**User Dashboard**  
From order to payment, all in one place



**Order Hub**  
For managing every order from start to finish



**Track & Trace**  
For complete visibility of your shipment



**Data Directories**  
For quick access to all user directories and saved addresses

## We're Just A Few Taps Away

Connect With Us Today

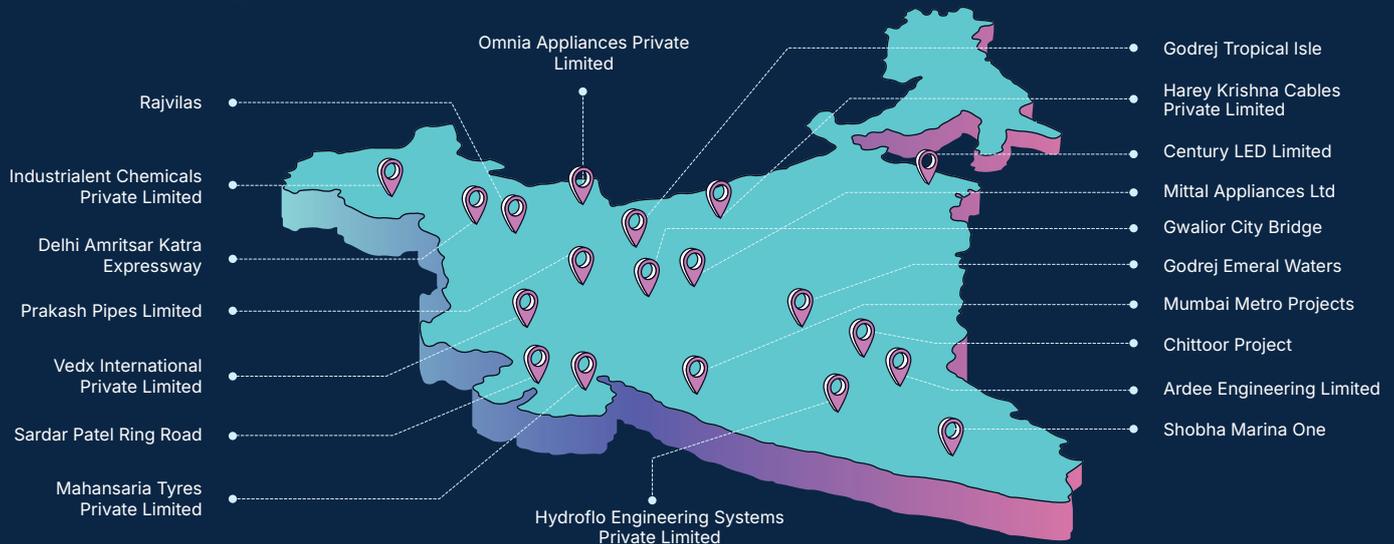
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**Website**  
www.BirlaPivot.com
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+91 8150 900 000

Seamless assistance, whether you prefer online convenience or personal guidance.

## Powering Smarter Sourcing For Indian Businesses Across Sectors



## Birla Pivot - Your Trusted Procurement & Financing Partner

Birla Pivot brings you a wide range of raw materials backed by flexible financing and an efficient digital procurement experience. Whether you're managing large projects or fulfilling orders, we offer reliable sourcing, cost optimization, and help scale your business.



40,000+  
SKUs



35+  
Categories



300+  
Brands



Delivering to  
375+ Cities

## Tailored Financing for Your Business



Customized  
Financing



Collateral-free  
Credit



Easy & Quick  
Approval Process



Competitive  
Rates

## Grow Your Business with Our Extensive Range



- Steel • Cement & Allied • Bitumen • Non-ferrous • Polymer
- Chemicals • Bricks & Blocks • Electricals • Plumbing Pipes & Fittings
- Paints and Polishes • Wood & Laminates • Doors & Windows
- Roofing, Ceilings & Partitions • Wood & Vinyl Flooring • Tiles & Surfaces
- Sanitaryware & Bath Fittings • Packaging • Kitchen Essentials • Safety



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