

# About Birla Pivot

Birla Pivot, a transformative B2B ecommerce platform launched by the Aditya Birla Group, is powering India's rise. Our platform offers a one-stop-shop advantage for all your construction procurement and specialised raw material needs. We empower businesses to build smarter and grow faster.



## Introducing a wide array of Polymers Range

Birla Pivot offers a comprehensive range of both domestic and imported Polymers. Backed by our quality assurance, the curated range is engineered for excellence, superior performance, and durability across industries.



40,000+  
SKUs



300+  
Brands



Access  
to Credit



Savings on  
Material costs



Real-time  
Tracking



On-time  
Delivery



Quality  
Assurance

## Our Offering



### Commodity Plastics

- **Polypropylene (PP)**  
Categories: PP Moulding, PP Lami, PPCP, PP Raffia, PP Film, PP Random, PP Thermo
- **Polyethylene (PE)**  
Categories: LDPE, LLDPE, HDPE



### Polyvinyl Chloride (PVC)

- **K57**  
Used for injection moulding purposes.
- **K65**  
Used for semi-rigid and plasticized profiles, films, and flexible articles.
- **K67**  
Used for rigid PVC pipes, profiles, and films.
- **K70**  
Used in hot melt formulations, sealing layers, and bags for packaging frozen foods.



### Engineering Plastics

- **Acrylonitrile Butadiene Styrene (ABS)**  
Applications: Molding, Extrusion
- **Styrene Acrylonitrile (SAN)**
- **Polycarbonate (PC)**  
Applications: Molding, Extrusion
- **Polystyrene**  
Types: GPPS, HIPS
- **Ethylene Vinyl Acetate (EVA)**  
Applications: Vary based on vinyl content

## Diverse applications of Polymers across sectors



### Packaging:

Raffia, FIBC (Flexible Intermediate Bulk Containers) bags, and storage containers



### Wires & Cables:

Used in insulation for wires and various types of cables



### Toys & Sheets:

Various types of toys and extruded sheets for multiple uses



### Pipes:

Key raw material in manufacturing of pipes, plumbing items, storage tanks



### Automotive:

Components like bumpers, dashboards, linings, and more



### Houseware & Kitchen Appliances:

Food containers, utensils, and other kitchenware

Visit [www.birlapivot.com](http://www.birlapivot.com) today to explore our wide range of products and enjoy a seamless procurement experience!

## CONTACT US NOW

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