

Elevate Every Project with Quality Plumbing Solutions

Easy Procurement and Flexible Finance with Birla Pivot

Birla Pivot, a transformative B2B e-commerce platform from the Aditya Birla Group, delivers a unified solution for **hassle-free raw material procurement** and embedded financing with **complete digital integrations**. Explore our reliable range of **Plumbing, Pipes & Fittings** from India's top brands. Built for long-term performance and precision, we ensure steady supply and peace of mind across residential, commercial, and industrial projects.

Our Offerings



540+
SKUs



25+
Brands

Pipes

- Water Pipes - CPVC, UPVC
- SWR Pipes, HDPE Pipes
- Agricultural Pipes
- Underground Drainage Pipes

Accessories

- Waste Pipes
- Connection Pipes
- Nipples
- Flanges

Pipe Fittings

- Water Pipe Fittings
- SWR Pipe Fittings
- Agricultural Pipe Fittings

Water Tanks

- Overhead Tank
- Tank Accessories

Water Pumps

- Submersible Pump
- Centrifugal Pump
- Booster Pump



Our Partners



Transform the Way You Source and Build with Birla Pivot.

CONTACT US NOW

 www.BirlaPivot.com |  ask-birlapivot@adityabirla.com |  91 8150 900 000

Your One-stop Procurement & Financing Partner



Birla Pivot offers a comprehensive portfolio of raw materials with integrated financing and end-to-end digitalisation. With our platform, you can unlock new levels of cost optimisation and efficiency to effortlessly accelerate every project. Expand your business seamlessly across multiple product categories and geographies with a trusted partner.



40,000+
SKUs



300+
Brands



Quality
Assurance



Real-time
Tracking



On-time
Delivery



Savings on
Material Costs

Tailored Financial Solutions for Every Stage of Growth



Custom Finance
Options



Easy Eligibility
Checks



Collateral-free
Credit Line*



Attractive
Rates



Access
to Credit