

Comprehensive Range of Non-Ferrous Metals

At www.BirlaPivot.com

Birla Pivot, a transformative B2B e-commerce platform by the **Aditya Birla Group**, enables businesses to streamline their raw material procurement with a seamless, tech-driven ecosystem, ensuring **consistent quality and reliable supply**.

We supply an extensive range of **Non-Ferrous Metals** that cater to diverse industries. With **robust sourcing capabilities, flexible financing, and efficient logistics support**, we help businesses optimise procurement costs and enhance efficiency.

Our Portfolio

With a comprehensive selection of high-quality materials, we ensure that your business gets the right products.

Copper Products



Cathodes

LME Grade A - (1m x 1m)



Scraps



Wires

Tin Coated Copper Wires
Annealed Copper Wires
Enamelled Copper Wires
Stranded Copper Conductors



Copper Rods

LME Grade A
8mm | 12.5mm | 16mm



Value-added Products

Zinc Products



Ingots

Grades
SHG | HG | CGG | Others



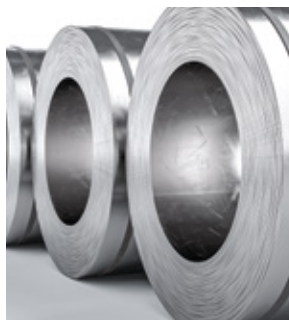
Alloys

Aluminium Products



Ingots

Primary Al Ingots (IE 07)
T Ingots
SOW Ingots



Rolled Coils

Flat & Corrugated

Grades

1200H14 | 3100H14 | 8011H14
& More



Scraps



Wire Rods

EC Grade
Commercial Grade
Enamelled Aluminium Wires

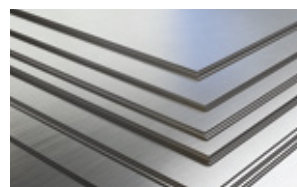


Extrusions

Profiles & Sections
Beams, Channels
Tubes, Rods

Grades

6061 | 6063 | 6005 | 6101 |
Others



Sheets

Flat & Corrugated

Grades

1200H14 | 3100H14 | 8011H14
& More



Al Alloy Ingots



Billets

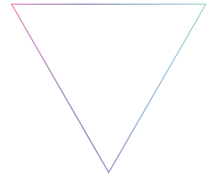
Diameter
5 | 6 | 7 | 8 | 9 inches

Grades

6061 | 6063 | 6005 | 6101 | 7505
& More

Industries We Serve

The Non-Ferrous portfolio from Birla Pivot supports a wide range of industries, from large-scale industrial projects to specialised applications.



Defence & Engineering

Heat exchangers, component casings, frames, etc.



Electrical & Electronics

Wires and cables, heat sinks, chip components, etc.



Infrastructure & Construction

Galvanised steel, frames, wiring, roofing, etc.



Automobile & Railways

Wires, engine blocks, transmission, etc.



Energy Generation & Transmission

Busbars, generators, panel frames, etc.



Packaging

Anti-microbial coating, beverage cans, tins, etc.



Consumer Goods & Fashion

Eyewear, jewellery, zippers, chains, etc.



Healthcare & Medical Applications

MRI shielding, prosthetics, dental fillings, etc.



Industrial Machinery & Die Casting

CNC machined parts, hydraulic tubing, pump housing, etc.



Galvanisation & Alloys

Alloys, machine components, etc.



Delivering Quality Nationwide

Our extensive nationwide network of manufacturers and suppliers caters to raw material requirements of diverse industries and businesses with hassle-free, on-time deliveries.



300+ Cities across India



Birla Pivot - Your One-stop Procurement & Financing Partner

Birla Pivot offers a comprehensive portfolio of raw materials with integrated financing and end-to-end digitalisation. With our platform, you can unlock new levels of cost optimisation and efficiency to effortlessly accelerate every project. Expand your business seamlessly across multiple product categories and geographies with a trusted partner.



40,000+
SKUs



300+
Brands



Growth
Partner



Savings on
Material costs



Real-time
Tracking



On-time
Delivery



Quality
Assurance

Fuel your Growth with our Custom Financing Solutions

We bring you the strategic advantage of fast, hassle-free financing* tailor-made for your needs.



Custom Finance
Options



Attractive
Rates



Easy Eligibility
Checks



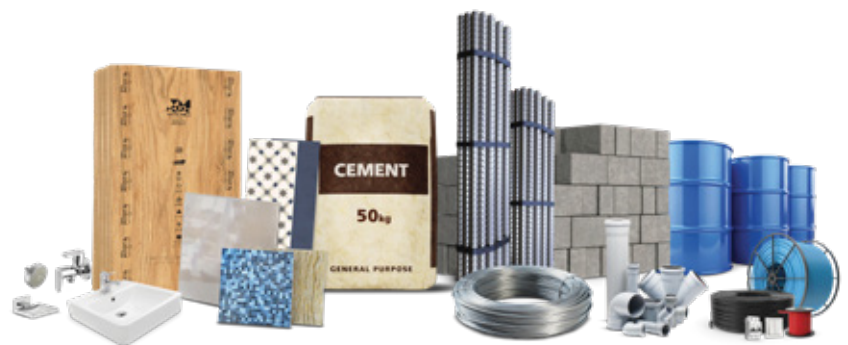
Collateral-free
Credit Line



Access
to credit

*T&C Apply

Maximise Your Business with Our Extensive Range



Steel | Cement | AAC Blocks | Bitumen | Tiles | Bath & Sanitaryware | Electricals | Plumbing |
Paints & Polishes | Chemicals | Ply & Laminates | Doors & Windows | Polymers | Non-Ferrous |
Wood & Vinyl Flooring | Roofing, Ceilings & Partition

CONTACT US NOW

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