

Unlock a Diverse Portfolio of Chemicals

Grow Your Business with the
One-stop Procurement and Financing Advantage



Birla Pivot, a transformative B2B e-commerce platform of the **Aditya Birla Group**, brings you an integrated ecosystem for **hassle-free raw material procurement across industries**.

Explore our comprehensive array of **Chemicals** and **Polymers**, suited for numerous uses across industries.

Our Portfolio

Solvents and Intermediates



Monomers

Styrene (Vinyl Benzene)
Bisphenol A (BPA)
Epichlorohydrin (ECH)
Styrene Monomer
Vinyl Acetate Monomer (VAM)
Butyl Acrylate



Solvents

Acetic Acid
Monoethylene Glycol (MEG)
Ortho Xylene
Phenol
Methanol
Toluene

Polymers



Commodity Plastics Polypropylene (PP)

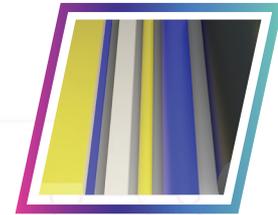
PP Moulding | PP Lami | PPCP
PP Raffia | PP Film | PP Random
PP Thermo

Polyethylene (PE)
LDPE | LLDPE | HDPE



Polyvinyl Chloride (PVC)

K57 | K65 | K67 | K70



Engineering Plastics

Acrylonitrile Butadiene
Styrene (ABS)
Styrene Acrylonitrile (SAN)
Polycarbonate (PC)
Polystyrene
Ethylene Vinyl
Acetate (EVA)

Water Treatment Chemicals



Textile Chemicals



Amines



Our selection extends beyond listed products.
Enquire with our representatives about our full **Chemical range**.

Industries We Serve



Paints & Coatings

Pharmaceuticals

Automotive

Construction

Textiles

Packaging & Pipes

Wires & Cables

Our services extend beyond these industries, catering to many more.

What Our Clients Are Saying

“Pivot transformed our business by reducing our working capital cycle from 120 to 30 days through **credit support**. This enabled us to **scale 4X** within the same working capital. Truly a **game-changer for our growth!**”

Mumbai-based Large Chemicals Distributor

“We were facing a challenge in procuring primary brands of steel. **Birla Pivot** helped bridge the gap and helped us get access to products from **JSPL & JSW**. Thanks to BP, we now have a **reliable and hassle-free sourcing process** for our construction needs.”

Hyderabad-based MSME Infrastructure Company

“Our partnership with **Birla Pivot** helped us gain approvals from top-tier developers, resulting in a **30% increase in business**. Additionally, the credit provided by **Birla Pivot** led to an **increase in production capacity and orders from existing clients!**”

Medium-sized Secondary Steel Manufacturer in Western India

“We've had an outstanding experience with Birla Pivot, thanks to their **seamless ordering process, timely deliveries and quality assurance**. The Birla Pivot team was helpful, especially the RM, ensuring a **smooth and efficient experience**. Birla Pivot, by the Aditya Birla Group, has earned our trust as one of the most reliable platforms we've worked with.”

Bengaluru-based Steel Manufacturer

Birla Pivot - Your One-stop Procurement & Financing Partner

Birla Pivot offers a comprehensive portfolio of raw materials with integrated financing and end-to-end digitalisation. With our platform, you can unlock new levels of cost optimisation and efficiency to effortlessly accelerate every project. Expand your business seamlessly across multiple product categories and geographies with a trusted partner.



40,000+
SKUs



300+
Brands



Growth
Partner



Savings on
Material costs



Real-time
Tracking



On-time
Delivery



Quality
Assurance

Capitalise on Your Growing Demand with Our Custom Financing Solutions

We bring you the strategic advantage of fast, hassle-free financing* tailor-made for your needs.



Custom Finance
Options



Attractive
Rates



Easy Eligibility
Checks



Collateral-free
Credit Line



Access
to credit

*T&C Apply

Maximise Your Business with Our Extensive Range



Steel | Cement | AAC Blocks | Bitumen | Tiles | Bath & Sanitaryware | Electricals | Plumbing
| Paints & Polishes | Chemicals | Ply & Laminates | Doors & Windows | Polymers |
Non-ferrous | Wood & Vinyl Flooring | Roofing, Ceilings & Partition

CONTACT US NOW

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