

Wide Range of Cement & Allied Products for Every Project Need

Simplify Procurement and Financing with Birla Pivot

Birla Pivot is a transformative B2B e-commerce platform from the **Aditya Birla Group**, offering an integrated ecosystem for **seamless raw material procurement and financing** across various industries. Explore our wide range of **Cement & Allied products**, sourced from India's most trusted brands.

We offer a reliable supply and competitive pricing suitable for various applications.



Our Offerings

215+ SKUs | 30 Brands

Cement

- Ordinary Portland Cement (OPC) | OPC 43 & OPC 53
- Portland Pozzolana Cement (PPC)
- Portland Slag Cement (PSC)
- White Cement

(OPC, PPC and PSC available in bags and bulk)

Ready-mix Concrete

- Regular Concrete Grades | M7.50 - M50
- Customised Concrete
- Specialised Concrete

Ready-mix Plaster

- Granulated-Ready Plaster
- Liquid-Ready Plaster
- Powder-Ready Plaster
- Sprayoplast

Aggregates

- Coarse Aggregates
- Fine Aggregates
- P-Sand
- M-Sand
- Crushed Sand
- River Sand

Your One-stop Procurement & Financing Partner

Birla Pivot offers a comprehensive portfolio of raw materials with integrated financing and end-to-end digitalisation. With our platform, you can unlock new levels of cost optimisation and efficiency to effortlessly accelerate every project. Expand your business seamlessly across multiple product categories and geographies with a trusted partner.



40,000+
SKUs



300+
Brands



Quality
Assurance



On-time
Delivery



Real-time
Tracking



Savings on
Material Costs



Our Partners



Accelerate your Projects with Custom Finance Solutions



Custom Finance Options



Attractive Rates



Easy Eligibility Checks



Collateral-free Credit Line*



Access to Credit

Choose Smart Cement Procurement, Choose Birla Pivot.

CONTACT US NOW

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Grasim Industries Limited | Unit: B2B Ecommerce Business

*T&C Apply