



Birla Pivot Brings You a Wide Range of Bitumen Products

Get the One-Stop Procurement Advantage
for Infrastructure & Road Projects

Birla Pivot, a B2B e-commerce platform from the **Aditya Birla Group**, is a transformative, new-age platform for **seamless raw material procurement**.

We bring you an extensive portfolio of **world-class Bitumen products** for diverse uses across **infrastructure** and **manufacturing** industries. Trusted by businesses across the country, Birla Pivot offers **unmatched quality, great pricing & supply reliability**.

Our Offerings

Viscosity Grades

VG10 | VG30 | VG40

Emulsions

RS | MS | SS

Modified Bitumen

Polymer Modified | Crumb
Rubber Modified

Fuel Oils

LDO | LSHS

Special Grades

85/25 | 90/15

Why Choose Birla Pivot?

Birla Pivot's digital-first approach brings you a powerful combination of efficient raw material procurement and customised financing solutions. Streamline your projects with end-to-end logistics support, real-time tracking and much more.



**40,000+
SKUs**



**300+
Brands**



**Custom Finance
Options**



**Competitive
Interest Rates**



**Savings on
Material Costs**



**Multiple Lending
Partners**

Pan-India Presence, World-Class Experience

Birla Pivot is among India's **fastest-growing B2B procurement marketplaces**. We ensure reliable, on-time deliveries through our transformative ecosystem that unlocks a world of benefits.



**300+
Cities**



**Real-time
Tracking**






**Hassle-free
Deliveries**



Get the Birla Pivot Advantage for Your Next Infrastructure Project.

CONTACT US NOW

 www.BirlaPivot.com |  ask-birlapivot@adityabirla.com |  91 8150 900 000

Grasim Industries Limited | Unit: B2B Ecommerce Business